

sean@
station8design.com

SEAN C. DUFFEY

Ellicott City, MD

443.226.7382

DESIGN

Graphic Design:

Logos & Identity, Stationery Systems, Marketing Collateral, Publications, Posters, Direct Mail, Packaging

Web & New Media Design:

Web Sites, CMS Templates, Graphic User Interface, Emails, Banner Advertising, Multimedia, Flash Animation, Presentations, Interactive CD-ROMs

Primary Design Applications:

Adobe Creative Suite CS5 (Illustrator, Photoshop, InDesign, Flash, Captivate), Quark XPress

WEB DEVELOPMENT:

HTML/XHTML and CSS Developer

Design and development of web sites using MySQL Database driven Content Management Systems (CMS), including WordPress, Squarespace, Joomla, and several proprietary systems

Flash animation and development of web sites, banner advertising, presentations, and interactive CD-ROMs

Special Interest Areas:

- Web Standards
- Graphic User Interface (GUI)
- Search Engine Optimization (SEO)
- Social Networking

Additional Development Languages:

PHP, ActionScript 3, JavaScript, XML, XSLT, and limited ASP.NET

Primary Web Development Applications:

BBEdit, Adobe Flash CS5, Adobe Dreamweaver CS5

Other Applications:

Adobe Acrobat Pro, Apple iWork, Microsoft Office, Visual Studio .NET

Windows capable, Macintosh preferred.

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MEDIA:

Familiarity with video production, non-linear editing and DVD production

Experience creating graphics for video and interactive DVD menus

Encoding video for Internet streaming, including Flash Video (FLV)

Primary Media Applications:

Apple Final Cut Pro, Apple DVD Studio Pro, QuickTime Pro, Flash Video Encoder

HELPFUL SKILLS:

Digital Illustration (Adobe Photoshop, Adobe Illustrator)

Photo enhancement and image retouching (Adobe Photoshop)

Experience with comic book writing, illustration, lettering, coloring and production

Cartooning and character design

Traditional and digital photography

Bindery and two-color press experience

Background in Journalism and English

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WORK

Creative Director/Principal at Station 8 (2002–Present)

Design and development solutions for web, print and new media. Work for prominent advertising agencies in the Baltimore-Washington area, tech companies, small business, publications, publishers, and non-profit organizations as well as federal and state government.

Clients: TRG Meetings, Ratcliffe Architects, Deep Alliance Marketing, Michael Bennett Kress & Associates, Freedom2wed, Armstrong Analytics, Arista Advertising, Grove Weatherproofing, Siquis Ltd., I-Team, The Excelsior Collection, Walter Reed Army Medical Center, BreakAway Games, LTME, Silverpoint, Matthew Bennett International, Catalpha Advertising, CommPartners, Albright Graphic Productions, 27 Seconds, SalesTrac, Chess Communications Group, DPI Connect, Versient

Freelance Clients:

Siquis: Little Me, Hooked On Phonics, Dolfin Swimwear, STX Field Hockey, Harriet Kassman, E-Z Pass, Gerber Knives, SnowSports Industries of America (SIA), Downtown Partnership, Maryland Athletic Center

I-Team: SAIC, Maryland Judiciary, New York State Office of Temporary Disability Assistance

Agency Freelance: Bates Creative Group, TBC, Hodgson Consulting, Key Technologies, Renegade Productions, GMMB, Development Design Group, Watermark Press, ICS Design Group, Crosby Marketing

Multimedia Designer at Connections Education (2009–Present)

Design and development of Flash based multimedia learning tools and materials for K-12 students at a national online public school. Work also includes multimedia tool interface design, creating wireframes and development of special projects in HTML/CSS and JavaScript.

Art Director, Web Developer at Punch Communications/Punch New Media (2007–09)

A design, advertising and interactive agency in Sykesville, MD serving the Baltimore-Washington area, including clients in hospitality, travel, retail, and real estate industries as well as non-profit organizations.

Clients: Choice Hotels International, Celebrity Cruises, Scheidt & Bachmann, Reading Is Fundamental, PBS, The Right Side Foundation, Maroon PR, National Jean Company, LnA Clothing, The Shoe Box, Pro-Sports Music Marketing, Cognio, Heritage Falls, Home Builders Association of MD, Ryland Homes, The Rachuba Group, Beazer Homes, Michael Riddell Photography, Church of the Nativity

Graphic Designer at Versient, Inc. (1999–2002)

Design for an internet-based business solutions provider in Hunt Valley, Maryland. Work ranged from identity and marketing communications design to web design and interface design of the company's web based application, EDGE 4.0. Quality assurance as well as process and functionality analysis for EDGE 4.0. Versient's services also extended to graphic design for clients.

Clients: Cunard Cruise Lines, Johnson & Johnson, Marriott, Absolute Quality

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WORK

Graphic Designer at Picket News, Inc. (1998–99)

A weekly regional newspaper and advertising agency based in Hagerstown, MD. Work included advertising design, custom graphics, and production.

Graphic Artist at The Paper (1998)

A newspaper based in Martinsburg, WV. Work included graphic design, illustration and advertising design.

Graphic Design Department Intern (1998)

Graphic Design Department at Shepherd College, Shepherdstown, WV. Work included lab maintenance, creating and designing resource materials as well as graphic design work for The Journal, a daily newspaper located in Martinsburg, WV.

Intern at Progressive Printing (1997)

Binding and presswork in a small printer located in Martinsburg, WV.

EARLY FREELANCE

Suture Seven/Sarx Records (1999–2001)

Comprehensive graphic design and web design for a gothic/industrial music duo based in central Pennsylvania. Work includes tape and CD cover designs, website and multimedia design for an enhanced CD, which included direction, filming, editing and post-production of two music videos.

Chorbabies (1998)

Logo design for a barbecue caterer centered near Inwood, WV.

Dracula: The Musical (1997)

Poster design for a musical performed at the Old Opera House in Charles Town, WV.

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EDUCATION

Shepherd University – Shepherdstown, WV (1995–98)

B.F.A. Degree in Graphic Design and further studies in English. Achieved Dean's List (1996-98) and graduated Suma Cum Laude.

Hagerstown Community College – Hagerstown, MD (1992–1994)

A.A. Degree in Liberal Arts and studies in English and Journalism.

TRAINING

The Flash Attack Workshop (July, 2001)

Rockhurst Continuing Education Center/National Seminars Group

Workshop teaching animation, Action Scripting and development using Macromedia Flash.

Certificate received.

Digital Video Seminar (March, 2001)

Hosted by Adobe, Dell and Pinnacle Systems

Seminar focusing on video production using digital video cameras and desktop based editing software.